

# **DIRECT TECHNOLOGY IS AWARDED GSA CONTRACT**

## *Technology Consulting Company Expands Government Services Practices to Federal Agencies*

### **For Immediate Release:**

January 2010- Direct Technology, a premier technology consulting firm announced today that it has been awarded its first General Services Administration (GSA) Schedule contract, number GS-35F-0147W for Information Technology (IT) Consulting services. Under this five-year agreement, Direct Technology will be able to further expand its Government Services Practice to Federal Agencies.

GSA contracts provide a streamlined vehicle for federal customers to purchase IT and telecommunications hardware, software and professional services. Receiving a GSA Contract is the culmination of an extensive evaluation process conducted by GSA and is a true testament to Direct Technology's capabilities, performance history, customer satisfaction and commitment to the industry.

Direct Technology has developed a partnership with State, Local and Commercial clients to develop the right solutions that will serve both their immediate business objectives and their long-term growth strategies. Under the GSA contract, Direct Technology will provide IT services, including custom software development with full life cycle development capabilities, ranging from work flow automation, complete custom solutions and hosting, case management, business intelligence and more.

The GSA is the Federal government's main vehicle for purchasing goods and services. "Direct Technology has been working with State Government such as California, Oregon and Washington since 1997," said Fred Michanie, Founder of Direct Technology. "The GSA Contract enables us to further expand our reach within the federal, state and local government marketplace and simplifies the government purchasing procedure for our services."

The awarded GSA contract coupled with Direct Technology's focus to expand their Government Practice will bring creative and cost effective solutions to its government clients. To ensure success, Direct Technology has brought on Senior Solutions Account Executive, Rebecca Myers, PMP. Myers has an extensive technical and management background providing IT Consulting services in the commercial, private and government sectors. With her direct experience managing and supporting various multiple

award, indefinite delivery indefinitely quantity vehicles, Myers is qualified and committed to expanding and strengthening Direct Technology's government client base.

**About Direct Technology:**

Direct Technology, [www.directtechnology.com](http://www.directtechnology.com), is a technology consulting firm founded in 1995 with offices in Roseville, CA and Bellevue, WA. Direct Technology's unparalleled level of knowledge and expertise solves its client's most complex business problems with technology solutions across the following practice areas: Custom Software Development, IT Networking and Professional Services. Direct Technology is recognized for its highly experienced teams who use an innovative and forward thinking approach when offering services to their Fortune 500 and mid-market clients across various industries.

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